

MBA (Course Structure)
(Effective from the session Feb. 2025)

Paper Code	Name of the Subject	Credit	Remarks
	Semester - I		
OLMBA (CC)-101	Principles of Management	04	Core Course
OLMBA (CC)-102	Quantitative Techniques for Business	04	Core Course
OLMBA (CC)-103	Financial and Management Accounting	04	Core Course
OLMBA (CC)-104	Marketing Management	04	Core Course
OLMBA (CC)-105	Managerial Economics	04	Core Course
OLMBA (CC)-106	Human Resource Management	04	Core course
	Semester Total Credits	24	
	Semester - II		
OLMBA (CC)-201	Organizational Behaviour	04	Core Course
OLMBA (CC)-202	Financial Management	04	Core Course
OLMBA (CC)-203	Legal Aspects and Business Environment	04	Core Course
OLMBA (CC)-204	Production and Operations Management	04	Core Course
OLMBA (CC)-205	Research Methods for Business	04	Core Course
OLMBA (CC)-206	Management Information Systems	04	Core Course
	Semester Total Credits	24	
	Semester - III		
	<u>There shall be four Groups-</u> A* – Financial Management B* – Marketing C* – International Business D* – Human Resource		IN THE BEGINNING OF SEMESTER III THE STUDENTS ARE REQUIRED TO CHOOSE ANY ONE SPECIALISATION (A, B, C or D), WHICH SHALL CONTINUE IN SEMESTER IV
OLMBA (CC)-301	Innovation and Entrepreneurship	04	Core Course (Compulsory for all Groups)
OLMBA (CC)-302	Business Analytics	04	Core Course (Compulsory for all Groups)
OLMBA (IN)-301	Summer Internship Project	04	Summer Internship (Compulsory for all Groups)
GROUP A - Financial Management			
OLMBA (FM-CC) -301	Project Management	04	Core Course Domain
OLMBA FM(EL)-301A	Investment Analysis & Portfolio Management	08	Elective (Choose Any Two)
OLMBA FM(EL)-301B	Taxation Laws		
OLMBA FM(EL)-301C	Financial Systems		
OLMBA FM(EL)-301D	International Financial Management		
GROUP B - Marketing			
OLMBA (M-CC) 301	Consumer Behaviour	04	Core Course Domain
OLMBA M (EL)-301A	Rural marketing	08	Elective (Choose Any Two)
OLMBA M (EL)-301B	Marketing of Services		
OLMBA M (EL)-301C	Digital Marketing		
OLMBA M (EL)-301D	Industrial Marketing		
GROUP C – International Business			
OLMBA(IB-CC)-301	International Business	04	Core Course Domain
OLMBA IB(EL)-301A	Foreign Exchange Management	08	Elective (Choose Any Two)
OLMBA IB(EL)-301B	International Economics		
OLMBA IB(EL)-301C	International Marketing		
OLMBA IB(EL)-301D	International Logistics Management		
GROUP D – Human Resource			
OLMBA (HR-CC) 301	Organisational Design, Development and Change	04	Core Course Domain
OLMBA HR (EL)-301A	Labour Welfare and Social Security	08	Elective (Choose Any Two)
OLMBA HR (EL)-301B	Human Resource Training and Development		
OLMBA HR (EL)-301C	Managerial Psychology and Stress Management		
OLMBA HR (EL)-301D	Compensation and Reward Management		
	Semester Total credits	24	
	Semester-IV		

OLMBA (CC)-401	Strategic Management	04	Core Course (Compulsory for all Groups)
OLMBA CC)-402	Artificial Intelligence in Business	04	Core Course (Compulsory for all Groups)
OLMBA(MT)-401	Master Thesis/ Dissertation	04	Master Thesis/ Dissertation (Compulsory for all Groups)
GROUP A - Financial Management			
OLMBA (FM-CC) -401	Management of Financial Institutions	04	Core Course Domain
OLMBA FM(EL)-401A	Merchant Banking and Financial Services	08	Elective (Choose Any Two)
OLMBA FM(EL)-401B	Behavioral Finance		
OLMBA FM(EL)-401C	Financial Derivatives		
OLMBA FM(EL)-401D	Corporate Tax Planning		
GROUP B - Marketing			
OLMBA (M-CC) 401	Customer Relationship Management	04	Core Course Domain
OLMBA M (EL)-401A	Product and Brand Management	08	Elective (Choose Any Two)
OLMBA M (EL)-401B	Integrated Marketing Communications		
OLMBA M (EL)-401C	Logistics and Supply Chain Management		
OLMBA M (EL)-401D	Sales and Distribution Management		
GROUP C – International Business			
OLMBA(IB-CC)-401	International Financial Management	04	Core Course Domain
OLMBA IB(EL)-401A	Export Import Procedure & Documentation	08	Elective (Choose Any Two)
OLMBA IB(EL)-401B	India’s Foreign Trade		
OLMBA IB(EL)-401C	International Business Environment		
OLMBA IB(EL)-401D	Management of MNC’s		
GROUP D – Human Resource			
OLMBA (HR-CC) 401	Industrial Relations and Trade Unionism	04	Core Course Domain
OLMBA HR (EL)-401A	International Human Resource Management	08	Elective (Choose Any Two)
OLMBA HR (EL)-401B	Organizational Leadership, Conflict Resolution and Team Building		
OLMBA HR (EL)-401C	Talent Management and Competency Mapping		
OLMBA HR (EL)-401D	Performance Management and HR Audit		
	Semester Total	24	
	GRAND TOTAL	96	

